



Board of Directors

3/19/2019

Chair of the Board
MaryAnna Peavey

Junior League of Boise
138 S Cole Rd
Boise, ID 83709

President
Michelle Ross

Dear Contact:

President-elect
Lauren Lindley

As a long-standing organization that empowers women to become better leaders and volunteer and advocate for worthy causes and initiatives, it is in the Junior League of Boise's nature to champion what matters to us. Over the decades, we've had a deep passion for supporting children, and we plan to keep that passion alive through our focus on early childhood education in the coming years. We will do what we can to provide children in our community one thing: their basic right to an educational experience that prepares them to be healthy and happy citizens of Idaho and beyond.

Treasurer
Tiffany Fan

Secretary
Traci Jacobs

One of the ways we do this is through our annual Touch-a-Truck event. Plans are now under way for the 6th annual **Junior League of Boise's Touch-A-Truck event, to be held September 28, 2019 at Boise State University.**

Directors
Shannon Baldrey
Michelle Wooten

Sustaining Director
Mandy Kayler

This event is open to all kids and families to get outside for a day and explore giant trucks, earth movers, ambulances, fire trucks, and other massive mobile machines in one place! Children will have an opportunity to:

Sustaining Council
Kandy Weaver
Molly Blackaby-
Harder

- Explore vehicles of all sizes and discover the how vehicle serves our community and makes our neighborhoods safer and better.
- Meet those whom operate the "trucks" or build, protect and serve the Treasure Valley.
- Gain an understanding for occupations and skills that might spark an interest in or passion for a future calling.
- Have TONS of fun!

Sustainer Advisor
LeAnn Mohr
Suzanne Lierz

In the past two years, Touch-a-Truck has experienced huge community interest and participation, which has helped us increase the number of "trucks" as well as overall attendance to more than 6,200. **Through your sponsorship**, we will be able to continue growing this event through more awareness and enhanced activities.

Our sponsorship packet (attached) provides you information about the Junior League of Boise, including our mission, how to provide financial support, and exhibitor/sponsor opportunities. The Corporate Sponsor categories are: TITLE SPONSOR, HEAVY HAULER, BIG RIG, BULL DOZER, EXCAVATOR, and 4X4. The Booth categories are: FOR PROFIT, NONPROFIT/GOVERNMENT. Choose the level that meets your organization's giving objectives and mark your calendars. **All sponsors are invited to our premiere VIP session from 9 to 10am the day of the event.**

Thank you for your consideration. Partnering with the Junior League of Boise helps strengthen our community through a focus on supporting children and education.

Warm regards,

Michelle Ross


Junior League of Boise
President

JUNIOR LEAGUE OF BOISE | TOUCH-A-TRUCK | SEPTEMBER 28, 2019

9AM - 3PM | VIP Early Entry 9AM - 10AM | Sensory Hour 2PM - 3PM | FREE to the Public

SPONSORSHIP & VENDOR PACKAGES

Touch-A-Truck provides an opportunity for businesses and organizations to interact with numerous children and families from the Treasure Valley and beyond. Below are the ways you can participate while helping to make a difference in our community. Sponsorships \$2000 or more please confirm by May 1st, all others by August 1st. You can also contact us to discuss your interest in joining us this year! Thank you!

	Corporate Sponsor Packages					
	Title Sponsor (1 available)	Heavy Hauler (2 available)	Big Rig (4 available)	Bull Dozer	Excavator	4x4
	\$5,000	\$3,500	\$2,000	\$1,000	\$500	\$250
Title Sponsor Recognition	*					
Location Preference at Event	*					
Best of TAT Award Presenter	*					
Step & Repeat Backdrop/Stand <i>(must provide)</i>	*					
Recognition on JLB Public Website & TAT FB Event Page, including link to your company's website	*	*				
Industry exclusivity <i>(within top three sponsorship levels)</i>	*	*	*			
Name/Company Logo included on promotional items <i>(minimum qty 1000)</i>	*	*	*			
Social Media Features	*	*	*	*		
Booth/Display Space	*	*	*	*		
VIP/Early Entry Admission <i>(Up to 40)</i>	*	*	*	*	*	
Recognition on Event Poster	*	*	*	*	*	
Logo and Recognition in Annual Report	*	*	*	*	*	*
Signage Space at Event <i>(must provide signage)</i>	*	*	*	*	*	*
EXCLUSIVE SPONSORSHIPS			\$2,000	\$1,000	\$500	\$250
Face-in-the-Hole Photo Op: <i>all parents love to capture the moment and share to social media - attendees can take photos with event-themed background and your company logo (option to design your own board)</i>			*			
Kids Zone: <i>we're more than just trucks - support our fun area dedicated to activities and crafts</i>				*		
Best of TAT Tokens: <i>put your company in front of every attendee and add your company logo on 1 side of tokens used for the "Best of TAT" competition</i>				*		
Volunteer Appreciation: <i>celebrate and thank the event's 150 volunteers with meals and snacks</i>					*	
Birthday Party Zone: <i>help us create a festive area for some special birthday kiddos</i>					*	
Sensory Hour: <i>support our kiddos who have sensory issues</i>						*
BOOTH or EVENT SPACE			For Profit		NonProfit/Govt	
Booth/Display Space - up to three parking spots			\$500		\$250	
Signage Space at Event <i>(must provide signage)</i>						