



SPONSORSHIP OPPORTUNITIES

Title/Presenting Sponsor - \$8,000

- 10 VIP event tickets
- Reserved 10-person table
- A magnum and 2 bottles of special table wine
- Full page ad in program slideshow
- Feature in press release
- A Facebook live promotion for your business
- Logo on auction bid sheets and receipts
- Logo/Name featured on the front page of the invitation
- Recognition in event presentation
- Featured on JL Boise webpage leading up to event and for 6 months following
- Table signage with your name/logo

Millionaire's Row Sponsor - \$6,000

- 8 VIP event tickets
- Reserved 8-person table
- 2 bottles of special table wine
- Full page ad in program slideshow
- Logo in all bourbon bottle displays
- Logo/name listed on the invitation
- Recognition in event presentation
- Featured on JL Boise webpage leading up to event and for 6 months following
- Table signage with your name/logo

UNDERWRITING OPPORTUNITIES

Cocktail Hour



Mint Julep Glasses



Table Centerpiece Florals



Cocktail Napkin Sponsor

Triple Crown Sponsor - \$4,000

- 6 VIP event tickets
- 6 seats reserved
- 2 bottles of special table wine
- Full page ad in program slideshow
- Logo/name listed on the invitation
- Recognition in event presentation
- Table signage with your name/logo

Garland of Roses Sponsor - \$2,000

- 4 VIP event tickets
- 4 seats reserved
- 1/2 page ad in program slideshow
- Logo/name listed on the invitation
- Table signage with your name/logo

INDIVIDUAL TICKETS

VIP Reception- \$175

2:00 PM to 3:00 PM

Enjoy an exclusive preview in a private indoor setting. Includes entry into a door prize drawing, first access to the silent auction, a complimentary Mint Julep, two drink tickets, hors d'oeuvres and admission to the main event.

Main Event - \$125

Early Bird Pricing - \$95 (through 3/15/23)

3:00 PM to 6:00 PM

Includes two drink tickets, silent auction, bourbon raffle, hors d'oeuvres, live music and viewing access to the televised Kentucky Derby.



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